

Customer Notice



Picture shows the *Bore Sea*, sister ship to the *Bore Song*

10 August 2011

NEW FREIGHTER UNDERPINS GROWTH AT P&O FERRIES

Dear Customer,

P&O Ferries are delighted to announce another increase in capacity on its North Sea routes. Growth in its unaccompanied freight traffic has led P&O Ferries to charter a new and highly-efficient cargo ship the *mv Bore Song*.

The *mv Bore Song*, a bore Roflex class ship, is to be used on the Teesport - Zeebrugge services from late September 2011. The *mv Bore Song* represents the latest generation of "ro-ro" vessels due to its flexible carrying capacity, fuel efficiency and reduced emissions from its single, common rail engine.

The vessel has total available lane meters of 2,863m. The main deck has a height of 7.4m which means a large proportion of container cargos can be double stacked. Overall this ship has significantly more carrying capacity than the *Norstream*, the ship it is replacing at Teesport.

This in-turn frees the *Norstream* to move across to the Tilbury - Zeebrugge route to replace the *Norqueen* and provide this rapidly growing route a welcome and substantial capacity uplift.

This capacity increase demonstrates P&O Ferries' continued commitment to provide a first-class service to its customers and its willingness to quickly and efficiently respond to current and future demands.

If you would like to discuss your rate/volume requirements further please contact your **Area Manager** or our **Freight Marketing Office** in Dover on +44 (0)1304 863875 or freightsales.dover@pofferries.com

Yours sincerely,

Ronald Daelman
Sales Director
P&O Ferries Holdings Ltd